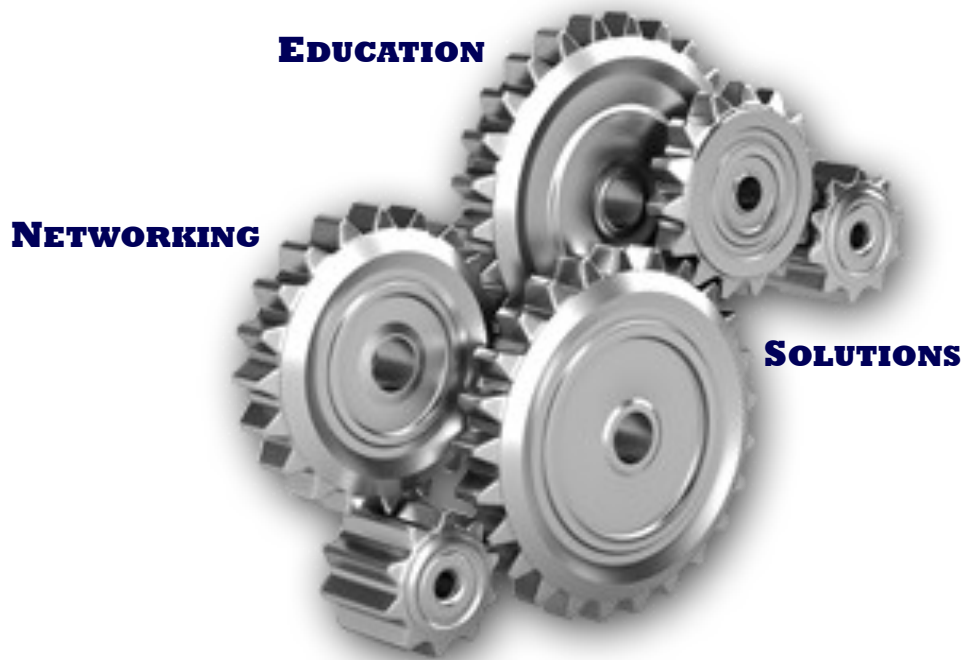




FLEETS & FACILITIES SUMMITS 2013

SPONSORSHIP APPLICATION

JOIN THE **TEAM!**
TEACHING **E**FFICIENT **A**SSET **M**ANAGEMENT



GOVERNMENT SOLUTIONS TEAM, LLC

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VENDOR SPONSORSHIP APPLICATION

SUPPORTING: GOVERNMENT SOLUTIONS TEAM

AGENDA & FORMAT

We are excited to announce the formation of GST Fleets and Facilities Summits. Greg Haglin has partnered with Dave Seavey, fleet manager of the 2012 #1 Fleet in North America and 2010 #1 Green Fleet in North America, to form two-day educational and professional growth summits for public fleets and facilities organizations. This proposal will outline the program format, goals for 2013, and opportunities for you as valued participants to sponsor and support the summits, fleet and facilities managers, and their industries.

Our mission is to create a learning environment for public professionals and other interested parties through education. We are developing an advisory committee made up of fleet and facilities managers and vendors to guide the meeting content and format to ensure we are providing a valued benefit to participants by staying on the cutting edge and meeting the real time needs of these public works professionals.

Please review the following pages which include: proposed agenda, sponsorship levels and opportunities, and a sponsorship application. We expect that you will be excited about these opportunities and will support these summits and encourage your customers to attend.

We anticipate that these sponsorship opportunities will fill quickly, so be sure to contact Government Solutions Team, LLC® with any questions you have regarding these opportunities.

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SAMPLE AGENDA –2013

Day One

Day Two

GENERAL SESSION

8:00-8:30	REGISTRATION & CONTINENTAL BREAKFAST
8:30-9:00	OPENING WELCOME & INTRODUCTIONS
9:00-10:00	KEYNOTE – LEADERSHIP/INSPIRATIONAL
10:00-10:30	BREAK & SPONSOR NETWORKING
10:30-11:15	KATHY MERRILL - SIX SIGMA
11:15-12:00	SPEAKER
12:00 - 1:00	LUNCH

GENERAL SESSION

8:30-9:00	CONTINENTAL BREAKFAST
9:00-9:15	OPENING WELCOME
9:15-9:45	NJPA PRESENTATION & UPDATE
9:45-10:30	PANEL DISCUSSION-PURCHASING OPTIONS
10:30-12:00	EXPO TIME - INDOOR & OUTDOOR SPONSOR NETWORKING
12:00-12:30	LUNCH

BREAK-OUT SESSIONS: FLEETS OR FACILITIES

1:00-1:30	INDUSTRY LEADER SPEAKER FOR EACH TRACK
1:30-2:00	GREATEST CHALLENGES
2:00-2:30	BREAK & SPONSOR NETWORKING
2:30-4:30	ROUND TABLE DISCUSSIONS

BREAK-OUT SESSIONS: FLEETS OR FACILITIES

12:30-1:15	CLASS 1 WITH Q & A TAUGHT BY INDUSTRY LEADER
1:15-2:00	CLASS 2 WITH Q & A TAUGHT BY INDUSTRY LEADER
2:00-2:15	BREAK & SPONSOR NETWORKING

RESUME GENERAL SESSION

4:30-4:45	WRAP UP AND GEAR UP FOR DAY 2
5:00-6:00	HOSPITALITY AND NETWORKING
6:00	DINNER ON YOUR OWN

RESUME GENERAL SESSION

2:15-3:00	PROFESSIONAL ASSOCIATION SPEAKERS
3:00-3:30	WRAP UP, DOOR PRIZE, SURVEY

Sponsors will become participants in round table discussions, positioning them as a part of the fleet and facilities industries providing problem-solving support and building relationships. In addition, sponsors will have a designated area for promotional information tables to have one-on-one contact with attendees to discuss their solutions in detail. Sponsor tables will be located near the refreshments & offer ample time for promotion. A signature card will be given to each attendee to have sponsors sign upon visiting their table. A completed card will make attendees eligible for a substantial door prize.

ADVISORY COMMITTEE

STAYING ON TARGET

The Government Solutions Team Advisory Committee will be comprised of public professionals and top-level vendor sponsors. This will be a non-voting committee for the sole purpose of guiding content and format for the summits in order to stay in tune with the needs of the fleet and facilities industries. This will be an avenue for discussing how to promote the summits, as well as ensure their value to public agencies.



2013 SPONSORSHIPS

These opportunities for vendor sponsorship are limited and on a first come first served basis. For 2013, the Diamond level will be held by NJPA in show of their support of Government Solutions Team, the public works industry, and their contract vendors who serve the industry. You will need to fill out the application at the end of this document and submit it to **GOVERNMENT SOLUTIONS TEAM, LLC®** as soon as possible to secure the opportunity to sponsor at the level you desire.

SPONSORSHIP LEVEL	SILVER	GOLD	PLATINUM
MAXIMUM # SPONSORS PER TRACK	8	6	5
PRORATED COST FOR 2013	\$2,000	\$4,700	\$8,000
Attendee List Provided for Prospecting	✓	✓	✓
Sponsor Recognition on GST Website	✓	✓	✓
Vendor Promo Item in the Attendee Packet	✓	✓	✓
Logo Inclusion in Event Signage/Promo Material	✓	✓	✓
First Attendee Free	✓	✓	✓
Logo on Signature Card for Door Prize		✓	✓
One-Half Six-Foot Table in Vendor Sponsor Area		✓	
Full Six Foot Table in Vendor Sponsor Area			✓
Second Attendee Free			✓
Member on Advisory Panel			✓
First Option to Secure Additional Sponsorship Opportunities (Breaks, Lunches, Hospitality, etc.)			✓
Follow-up Online Attendee Prospecting Survey			✓

TIME SENSITIVE OPPORTUNITY!





SPONSORSHIP APPLICATION

Company Name: _____
Address: _____
Phone: _____

Contact Person: _____
State: _____ Zip: _____
Email: _____

2013 ANNUAL SPONSORSHIP LEVEL DESIRED:

- PLATINUM (\$ 8,000)
- GOLD (\$4,700)
- SILVER (\$2,000)
- SPONSOR ADDITIONAL ATTENDEE (LIMIT ONE) \$250 SUMMIT DATE: _____

OTHER SPONSORSHIP OPPORTUNITIES I AM INTERESTED IN:

SUMMIT DATE: _____

- REFRESHMENT BREAK (SIGNAGE RECOGNITION) \$250 PER DAY: DAY ONE DAY TWO BOTH DAYS
- LUNCH (SIGNAGE RECOGNITION) \$500 PER DAY: DAY ONE DAY TWO BOTH DAYS
- KEYNOTE SPEAKER'S EXPENSES (INCLUDES SPONSOR INTRODUCTION) \$1,500
- HOSPITALITY AND NETWORKING HOUR (INCLUDES WELCOMING REMARKS AND SIGNAGE) \$1000
- DOOR PRIZE (RECOGNITION ON SIGNATURE CARD, VENDOR SELECTS AND SUPPLIES GIFT, APPROX. \$250 VALUE)
- SINGLE SUMMIT EXHIBITOR SPACE DURING EXPO (SEE AGENDA FOR TIME SPECIFICATION) \$500

QUESTIONNAIRE:

REGION OF DISTRIBUTION AND SERVICE:

- LOCAL
- REGIONAL
- NATIONAL
- GLOBAL

PLEASE DESCRIBE YOUR COMPANY'S PRODUCT/SOLUTION FOR THE FLEET OR FACILITIES INDUSTRIES:

CURRENT GOVERNMENTAL COOPERATIVE CONTRACTS YOU HOLD:

PROFESSIONAL ASSOCIATIONS YOUR COMPANY HAS AN AFFILIATE MEMBERSHIP (LIST UP TO 5):

HOW WILL YOUR SPONSORSHIP BE STAFFED?

ATTENDING REPRESENTATIVE:

- NATIONAL GOVERNMENT SALES REPRESENTATIVE
- REGIONAL SALES REP NAME
- LOCAL DEALER/DISTRIBUTER
- OTHER _____

PLEASE PROVIDE:

NAME : _____
CELL: _____
EMAIL: _____